

Item 18A. TYPE OF OPERATION CONDUCTED AT THIS ESTABLISHMENT DURING 1997

Line No.	Type of business		Key	Mark (X) one box only
	(A)			
1	OPERATIONS PERFORMED	Publishing only	401	431 7 <input type="checkbox"/>
2		Printing only	402	441 6 <input type="checkbox"/>
3		Both publishing and printing	403	451 5 <input type="checkbox"/>

Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997

Line No.	The products and services listed below are those that are generally made in your industry. Please review the entire list before completing the inquiry. If you make products that are not prelisted, describe and report each product separately in the "All other products....," lines 22-27. PLEASE DO NOT COMBINE PRODUCT LINES. REASONABLE ESTIMATES ARE ACCEPTABLE.				Census product code	Products shipped and other receipts			
						Value, f.o.b. plant (E)			
					(A)				581 (B)
1	Catalogs and Directories Publishing	DIRECTORIES	Telephone	Printed	27416 12 2	\$			
2				Electronic (CD-ROM, diskette, etc.)	27416 14 8				
3				Other (including business reference services)	27417 13 8				
4		Catalogs		27417 16 1					
5	BUSINESS SERVICE PUBLICATIONS (27418)	Business service newsletters		27418 12 8					
6		Business service publications other than newsletters (including tax, credit, government regulations, cumulative indexes, etc.)		27418 14 4					
7	DATABASE PUBLISHING, EXCEPT DIRECTORIES, CATALOGS, OR BUSINESS SERVICE PUBLICATIONS	Mailing lists, compiled/maintained for sale or rent			73311 00 3				
8		All other database publishing			2741B 52 7				
9	OTHER MISCELLA-NEOUS PUBLISHING	Patterns (including clothing patterns) (27419)			27419 00 1				
10		Shopping news (2741A)			2741A 00 8				
11		Greeting cards			27711 00 1				
12		Cards, other than greeting cards (including picture postcards, sports and other trading cards, souvenir cards, etc.)			2741B 13 9				
13		Calendars			2741B 15 4				
14		Multimedia kits			2741B 17 0				
15		Maps, hydrographic charts, and globe covers			2741B 18 8				
16		Atlases and gazetteers			2741B 20 4				
17		Micropublishing (publishing in microfilm or microfiche format, including the publishing of original material as well as the republishing of printed matter in microform)			2741B 23 8				
18		Travel guides (in brochure or pamphlet form)			2741B 25 3				
19		Posters			2741B 27 9				
20	Yearbooks			2741B 29 5					
21	Other miscellaneous publications (including almanacs, racing forms, etc.)			2741B 71 7					
22	ALL OTHER PRODUCTS MADE IN THIS ESTABLISHMENT	Describe and report separately each product with a sales value of \$50,000 or more which cannot be assigned to one of the lines above. For all remaining products, write "Other" and report a single total value.							
23					18				
24					26				
25					34				
26					42				
27					59				
28	MISCELLANEOUS RECEIPTS (Including repair work and sale of scrap)				99980 00 5				
29	RESALES (Items bought and sold without further processing)				99989 00 6				
30	TOTAL value of shipments and other receipts Sum of lines 1-29, column (E)				77000 00 8	\$			

Items 19-21 – Not applicable to this report

REMARKS – Please use this space for any explanations that may be essential in understanding your reported data.

Item 22. CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions.

Name of person to contact regarding this report (Print or type)				Period covered by this report	FROM: Mo.	Year	TO: Mo.	Year
667	1							
Telephone	Area code	Number	Extension	Signature of authorized person			Date	
	2							